



# DISCOVER HOW **ASG SERVICES** **MAKE A REAL DIFFERENCE TO OPERATIONAL EFFICIENCY & SAFETY IN THE WORKPLACE**



## **LABELLING & INTEGRATED SAFETY SOLUTIONS**

ASG Services offer an integrated solution to meet the specific labelling and safety product requirements of our customers.

We have earned an excellent reputation by providing a range of products in each of our specialist fields. This means we can provide the best solution for every client, with everything available from one source.

The benefits of using one company means greater traceability, more efficient use of resource, and of course, savings on time and money.

So, whether you need labelling, pedestrian line marking, barriers, safety netting, machine guarding, safety signage, aisle markers, steel partitioning systems or hanging signs, we have the right solution for you.

With more than 20 years' experience we have an unrivalled knowledge of all labelling and industrial floor marking specific to the warehousing, distribution and manufacturing industries. We also offer full support, with on-site project management to help ensure a fully integrated service.

Read on to discover how ASG Services have worked closely with companies to help them achieve safer working environments and streamline processes. There is no other company in the UK that can efficiently deliver fully integrated labelling and safety solutions like **ASG Services**.

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# KITCHENCRAFT

**Planning safety early helps  
ASG Services deliver the perfect  
solution for KitchenCraft**

KitchenCraft

**“We worked with KitchenCraft for 12 months to put together a labelling and integrated safety solution. The fact we can provide line marking, barriers and safety signage is unique in our industry and we want to work with customers that really see the benefits of planning ahead.”**

CHRIS HOPKIRK | SALES DIRECTOR – ASG SERVICES



ASG Services' unique ability to supply line marking, labelling, barriers, safety signage and safety netting ensured a trouble-free warehouse installation for quality cookware distributor, KitchenCraft.

## BACKGROUND

KitchenCraft is one of the largest distributors of quality cookware and dining products in the UK, indeed Europe. ASG Services successfully worked with the company to complete a full labelling and integrated safety solution at its new site.

## CHALLENGE

When KitchenCraft came to plan out its new site in Birmingham, everything had to revolve around safety. Therefore, KitchenCraft had to work with a trusted partner, one that could deliver a quality solution, on budget and within timeframe.

## SOLUTION

Fortunately, KitchenCraft had started planning for the new site five years in advance of moving in and had begun working with ASG Services at least 12 months before the new site's opening so it could drill down exactly what it needed.

Richard Williams, Technical Sales Support Manager, ASG Services said: “Planning well ahead is essential to a customer. The earlier they come to us, the better we can provide the solution they want.”

By planning ahead, KitchenCraft was able to agree with ASG exactly what was needed in terms of warehouse infrastructure, including barriers, labelling, walkways, signage and a lot more besides.

In total, 2.1 km of lines (walkways, hatch boxes and marshalling lanes) were laid down internally, along with 33 sq m of solid (zebra and walking men) markings.

There was also 25 linear metres of guardrail, 72 metres of Armco and eight polywrap column protectors. In terms of safety signage, 227 signs were installed including Fire Exit and FLT Caution.

Such a new project also required a significant amount of labelling, with ASG producing 31,000 silverback labels for both pallet racking and shelving.

Externally, 714 linear metres of line marking was laid down, along with zebras, roundels, directional arrows and walking men, whilst 45 safety signs were erected, all designed to ensure the safe passage of workers around the warehouse's exterior.

## OUTCOME

Tony Elliot, Operations Director, KitchenCraft said: “Safety for us as a business, protects our employees but actually improves productivity. I would recommend ASG Services, they were exceptional and finished the job on time with all the detail finished at a high standard.”



# OCADO

## ASG Services fulfils safety needs for Ocado Erith DC

**“ASG was able to amend the programme to work around the operation. They were dynamic and reacted if they weren’t able to gain access to a certain area and needed to change the plans at the last moment. It was very well organised.”**

AVIN PERTAB | PROJECT ENGINEER – OCADO ERITH DC



ASG Services provided diamond shaved line markings and clatter bars for Ocado, England’s leading online supermarket.

### BACKGROUND

Established in 2000 and now boasting over 580,000 active customers, Ocado is the world’s largest dedicated online grocery retailer. Its 563,000 sq ft Customer Fulfilment Centre (CFC4) in Erith, South East London is not only the largest in its network but also the largest automated warehouse for online grocery in the world. At full capacity it can process over 200,000 orders per week. It stocks both Ocado’s and Morrisons’ full range of groceries, and is divided into ambient, chilled and frozen zones.

### CHALLENGE

Ocado selected Warrington-based ASG Services, the single-source supplier of warehouse safety solutions, to supply line marking solutions for its exacting requirements. In CFC4, the line marking needed to be durable enough to withstand the most aggressive warehouse vehicle traffic.

### SOLUTION

Having supplied a similar solution to Ocado’s CFC3 site near Andover, ASG provided 3.5 km of diamond shaved line marking at Erith. This is the most durable and accurate form of line marking available in the UK. Specialised equipment ‘shaves’ an area of concrete floor to a depth of 1-4mm, removing any seal or coating to create a better surface on which the paint can firmly adhere. The line edge provided is durable, clean and operational at temperatures of -20°C. Once painted, the surface is coated with a fast-curing resin, enabling rapid handover of the site. Additionally, ASG supplied and installed clatter bars to prevent materials handling equipment from damaging racking, low ceiling areas and doorways.

### OUTCOME

Avin Pertab, Ocado’s Project Engineer at the Erith site, said he would definitely recommend ASG to his peers.

“ASG was dynamic and reacted quickly if they weren’t able to gain access to a certain area and needed to change the plans at the last moment. It was very well organised,” he says.

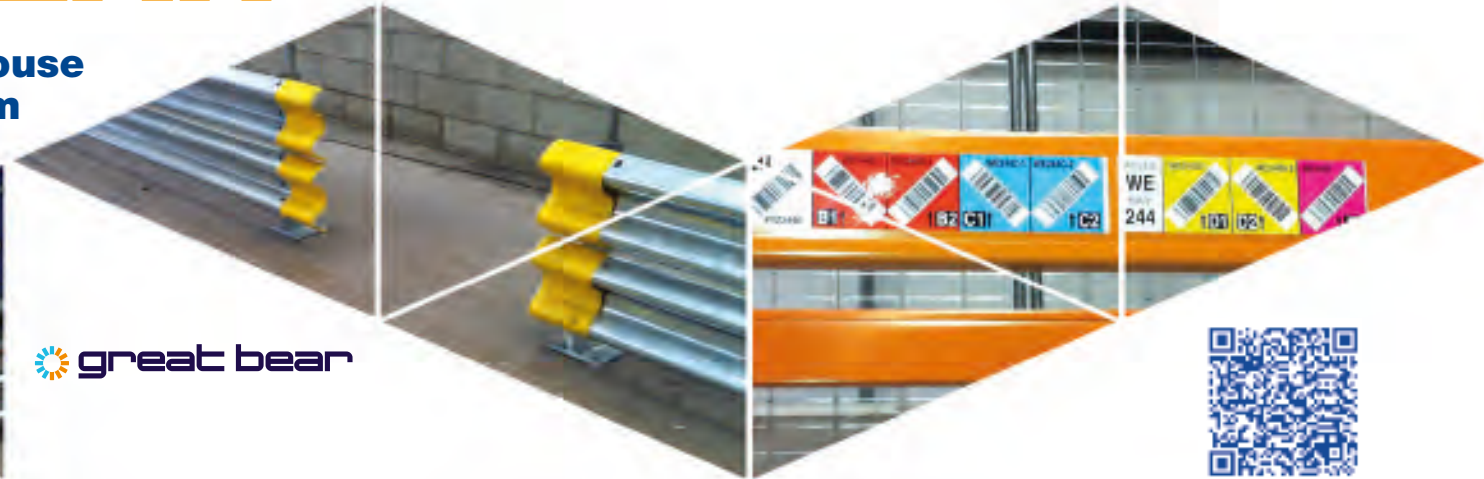
Russell Bôbin, UK Sales Manager for ASG Services, adds:

“The main challenge was to work around the live operational site, allowing Ocado staff to continue to work whilst keeping them away from the drying paint. To overcome this, we created a clear works plan so all parties knew what areas could and couldn’t be accessed at various times.”



# GREAT BEAR

## ASG Services enhances warehouse safety and identification system for leading 3PL



Warehouse labelling and safety solutions provider, ASG Services completed a successful fit-out at Great Bear's new Sheffield site.

### BACKGROUND

Great Bear, one of the UK's leading 3PL (third party logistics) companies, provides warehousing and distribution solutions for major blue-chip clients. Its operation extends over 4.5 million sq ft of warehousing, together with a large commercial vehicle fleet.

### CHALLENGE

Great Bear's commitment to sustainable expansion has seen it open sites including Northampton (475,000 sq ft), Chorley (230,000 sq ft) and Bromborough in Merseyside (170,000 sq ft).

To facilitate ongoing expansion, Great Bear needed a warehouse labelling and safety solutions provider that could complete projects cost effectively and to schedule.

Having previously worked successfully with ASG Services, Great Bear had full confidence in ASG's ability to deliver a quality solution to a high standard.

**"Works undertaken by ASG on our projects were completed safely, and in line with the project programmes in both unoccupied and live working environments."**

CHRIS BELL | FACILITIES MANAGER – GREAT BEAR

It therefore had no hesitation in appointing the warehouse solutions specialist to once again supply and install equipment at both its existing, and new depots. Most recently, at a new site in Sheffield.

### SOLUTION

Russell Bôbin, ASG's UK Sales Manager, said the Sheffield site was a major undertaking. The scope of work included installation of Armco hand barriers and safety systems, line-marking, signage and barcode labelling.

The project timescale was completed within a 8-12-week timeframe; this included return visits and work on different components of the job.

### OUTCOME

Chris Bell Facilities Manager, Great Bear said all supply work at the Sheffield warehouse was completed by ASG to specification and within budget.

For ASG, the Sheffield project cemented a strong working relationship with Great Bear, typified by the ASG pledge to complete the work on time and to budget.

Russell Bôbin, UK Sales Manager, ASG Services said "Working with Chris Bell and Great Bear has been great. There's never been any ambiguity, and a professional crew were provided to help out, which ensured everything went to plan."

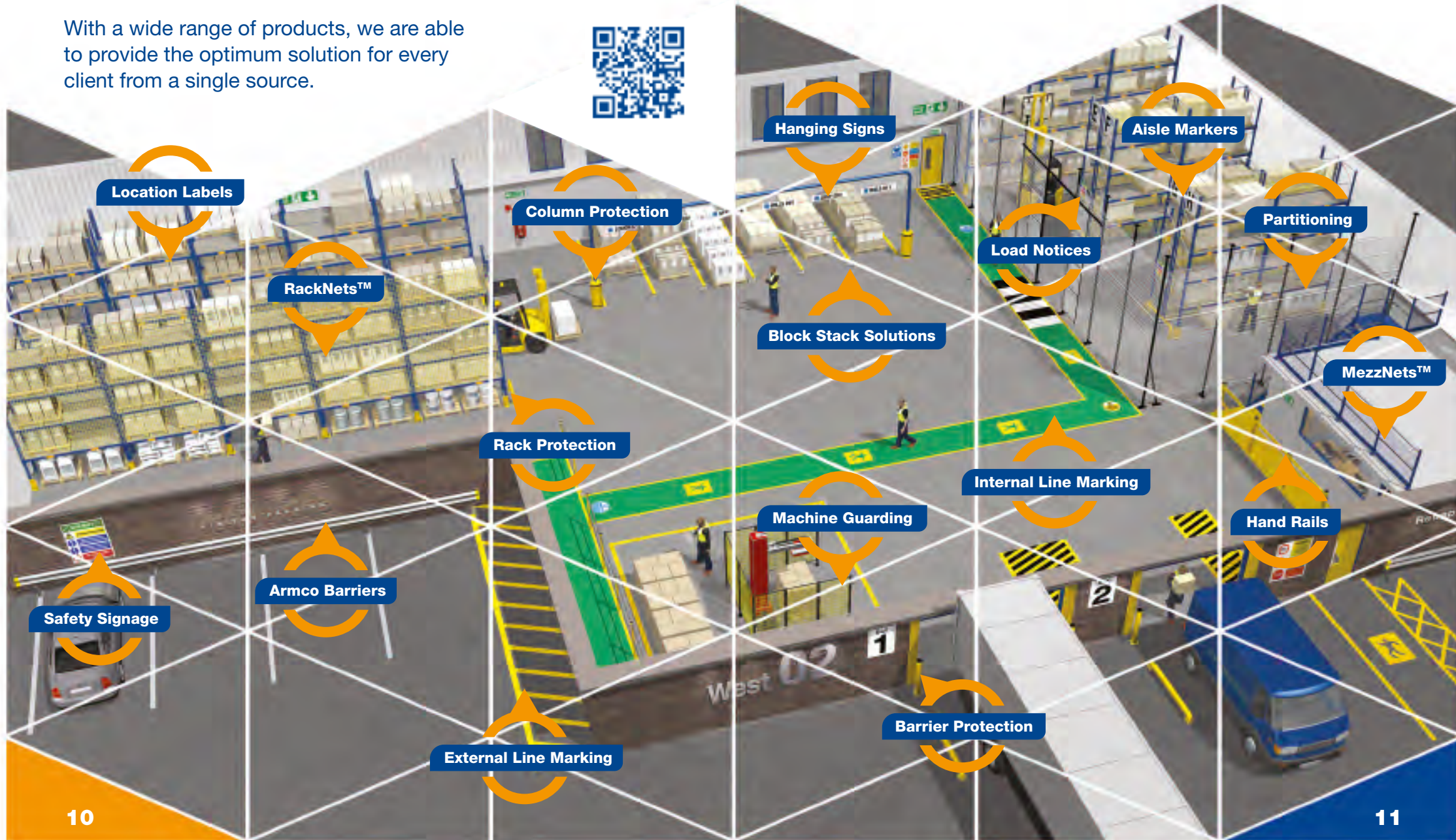




# LABELLING & INTEGRATED SAFETY SOLUTIONS

The Single Source Solution for the UK & Europe

With a wide range of products, we are able to provide the optimum solution for every client from a single source.



Location Labels

RackNets™

Column Protection

Rack Protection

Safety Signage

Armco Barriers

External Line Marking

Hanging Signs

Block Stack Solutions

Machine Guarding

Barrier Protection

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Internal Line Marking

Aisle Markers

Partitioning

MezzNets™

Hand Rails



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asgservices.co.uk  
+44 (0) 1925 710923  
info@asgservices.co.uk



ASG Services  
Unit 3 Easter Court Westbrook Warrington  
Cheshire WA5 7ZB UK