


Case Study

Great Bear



ASG Services enhances Warehouse safety and SilverBack™ identification system for leading 3PL

Warehouse labelling and safety solutions provider completes successful fit-out at Great Bear's new Sheffield site.



Background

Great Bear is one of the UK's leading 3PL (third party logistics) companies, providing nationwide dedicated and shared user warehousing and distribution solutions for international and blue chip clients.

Managing over 4.5 million sq ft of warehousing and operating a large modern commercial vehicle fleet, Great Bear has built-up a reputation within the industry as a switched-on and innovative operator.



Requirement

Great Bear's commitment to sustainable expansion has been reflected in recent years with the opening of new sites including Northampton providing 475,000 sq ft, Chorley in Lancashire providing 230,000 sq ft and Bromborough in Merseyside providing 170,000 sq ft, amongst other Great Bear new site projects.

With ongoing expansion across the company in recent years, Great Bear needed a warehouse labelling and safety solutions provider that could complete projects cost-effectively and to schedule.

As a reputable and reliable company with past experience working at Great Bear, ASG Services played a key role as supplier and installation expert for equipment fit-outs of Great Bear's existing and new depots. Most recently, this included work at the new site in Sheffield, completed in late 2014. [\(continued over\)](#)

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Chris Bell | Facilities Manager, Great Bear

Labelling and Integrated Safety Solutions

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Great Bear had no hesitation in approaching warehouse solutions specialist ASG, given the strong history of successful work completed on previous sites.

With a strong working relationship built up over a number of years, Great Bear was confident in working with ASG to ensure the project was completed to a high standard. Reliability and cost were key factors that led Great Bear to choose ASG as a solutions provider.

Solution

Following initial contact with ASG, Great Bear liaised with the warehouse solutions provider to undertake a competitive tender/quotation process for supply & install projects, specifically at Great Bear's new Sheffield site depot.

Russell Bobin, UK Sales Manager at ASG, explained how the Sheffield site was a big project to undertake. The scope of work at the Sheffield warehouse included installation of Armco hand barriers and safety systems, line-marking, signage and SilverBack™ barcode labelling. Overall, the project timescale was phased around 8-12 weeks' worth of work, including return visits and working on different components of the job.

Outcome

“Works undertaken by ASG on our projects have been completed safely, and in line with the project programmes in both unoccupied and live working environments,” said Chris Bell, Facilities Manager at Great Bear. All supply and installation project works at the Sheffield warehouse were completed as per agreed charges and orders.

For ASG, the Sheffield site project helped strengthen their working relationship with Great Bear through ensuring the work was completed on budget and in time. It also demonstrated the benefits of working with a professional company, such as Great Bear, that meant all aspects of the project ran as smoothly as possible.

“Working with Chris Bell and Great Bear has been great,” said Russell. “There’s never been any ambiguity, and a professional crew were provided to help out, which ensured everything went to plan.”



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